VSNExplorer MAM WITH ALTO

A scalable, modular and open media asset management platform with ALTO archive

DISK ARCHIVE CORPORATION

VSN®

VSNExplorer MAM with ALTO offers all the tools necessary for a company or a group of companies to efficiently and cost-effectively manage their archive

Select VSNExplorer MAM as your media platform, integrated with an ALTO archive, and you have all the tools necessary to manage a deep archive in your company or even across a group of companies.

Once the production process has finished, a series of management processes can start with the objective of archiving your content. Automating repetitive media management processes becomes crucial, and VSNExplorer MAM is ready. Automate AI metadata enrichment, quality control, and archiving to ALTO. Use the VSNExplorer MAM web-based user interface to search and locate assets held in your ALTO archive using the advanced metadata structures and thesaurus you have configured using VSN tools and the proxies held by VSN. The restoring of files from ALTO is significantly faster than cloud archiving. Your archived content is less vulnerable, has a significantly lower lifetime cost of ownership, and has a lower carbon footprint than any other archiving technology.

All these VSN features are available under a pay-per-use business model in the Cloud. Your team can upload and manage all their content anytime, anywhere, including to the ALTO archive, further reducing costs and distributing content more effectively.

✓ **Scalable**
On-prem or pay-per-use business model in the cloud enables users to archive anytime, anywhere.

✓ **Modular**
Additional PAM, BPM, and BI modules to enhance media management and fully orchestrate repetitive tasks

✓ **Open**
The VSNExplorer suite architecture simplifies the integration of new systems with its service oriented architecture.

✓ **Proven ALTO integration**
VSNExplorer MAM is integrated and deployed with ALTO worldwide, delivering highly stable archive solutions.

"VSNExplorer integration with ALTO helps our clients manage their archived media from anywhere, anytime," says Aarón López, MD of VSN**. "Together, this enables us to deliver reduced costs, boost efficiency, and improve our clients' archive processes with a low carbon footprint."**

Your Media Platform of Choice with DAC ALTO Archive
LOW CARBON FOOTPRINT | FAST CONTENT RESTORE | LOW LIFETIME COST OF OWNERSHIP

ALTO

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Archivist's Metadata

Use VSNExplorer MAM to create and manage complex metadata structures. Build metadata hierarchy areas and classes with inheritable properties. Manage your own custom thesaurus, creating a list of standard terms to achieve coherent terminology when cataloguing your archive content. Design the optimum archive workflows to meet your specific archiving needs, including enriching your metadata through integration with artificial intelligence engines for automatic metadata cataloguing and faster search of content, and video analytics through customizable reports and dashboards. All this metadata ensures that you can locate your archived content efficiently. VSNExplorer MAM with ALTO delivers a totally versatile archive system, ready for multi-department companies, and even multiple companies at the same time.

Archivist's Business Intelligence

Use the Business Intelligence layer within the VSNExplorer MAM to transform your archive metadata into meaningful information for business analysis purposes. This set of tools forms a new layer capable of extracting insightful reports about your ALTO archive for administration, finance, and project management purposes. Reports can have different views for the most common graphs or tables and can be customized. Only accessible through a predefined permissions system, this business intelligence source allows the right members of your team to make timely and informed decisions concerning your archived content usage and policies.

ABOUT VSN

VSN provides software solutions for audiovisual content management and scheduling since 1990. VSN's software solves any need to manage, archive, produce, plan and distribute media for TV channels, production companies, OTT platforms, public organizations, the educational sector and content distributors, among others. VSN offers scalable, integrated and web-based solutions ready to be implemented in cloud, on-premise, or hybrid environments, under licensing model or through subscription as a service (SaaS). Since September 2021, VSN has been part of Aspire Software, a division of Valsoft Corp. Aspire Software is a vertical acquisition software company that owns, operates and manages a portfolio of companies in various fields. The group seeks companies with a solid foundation of outstanding software products with endless potential for growth, under its motto "Buy. Enhance. Grow".

ABOUT DISK ARCHIVE CORPORATION

Disk Archive Corporation specializes in developing high availability, high security archive solutions for demanding media and data files. With over 400 system installations worldwide, the ALTO product range is proven to provide the secure and reliable archive storage that meets the high performance and low carbon footprint that modern media-using organisations of all sizes demand, with the lowest lifetime cost of ownership of any archiving technology or service provision on the market.

CONTACT US

Disk Archive Corporation Ltd.
One Horseshoe Park, Pangbourne, Berkshire, RG8 7JW, UK
Tel: +44 118 329 0121
eMail: no_more_tapes@diskarchive.com | Web: www.diskarchive.com