



EVERTZ MEDIATOR WITH ALTO

Content management and workflow platform with integrated playout and the ALTO archive



Create, Manage, and Deliver content with the Mediator Workflow and Multi-Channel Playout Platform and the ALTO Content Library

Content delivery is evolving. Consumers of content have many alternatives for linear and non-linear viewing. Traditional broadcast facilities are moving towards a file and IT-based delivery architecture. Factors driving the migration include operational cost reduction, time to market for new channels and delivery to new customer platforms is faster.

The Evertz' Mediator Content Management and Playout solution, offers a new eco-system for content delivery in a truly integrated and fully IT-based solution. Mediator allows content providers to increase efficiency and reduce operating costs by simplifying workflows and publishing to both linear and non-linear platforms. Evertz' Playout and Content Management solutions also scale from small Single-channel applications to large multi-channel playout facilities

ALTO archive integrates with the Evertz Mediator to provide a scalable, flexible and highly secure tapeless media archive. The ALTO unique architecture is based on data replication which offers higher security than RAID storage, lower power consumption and extended disk life based on affordable locally sourced disk drives, providing a lower cost, higher performance and more environmentally friendly archive.

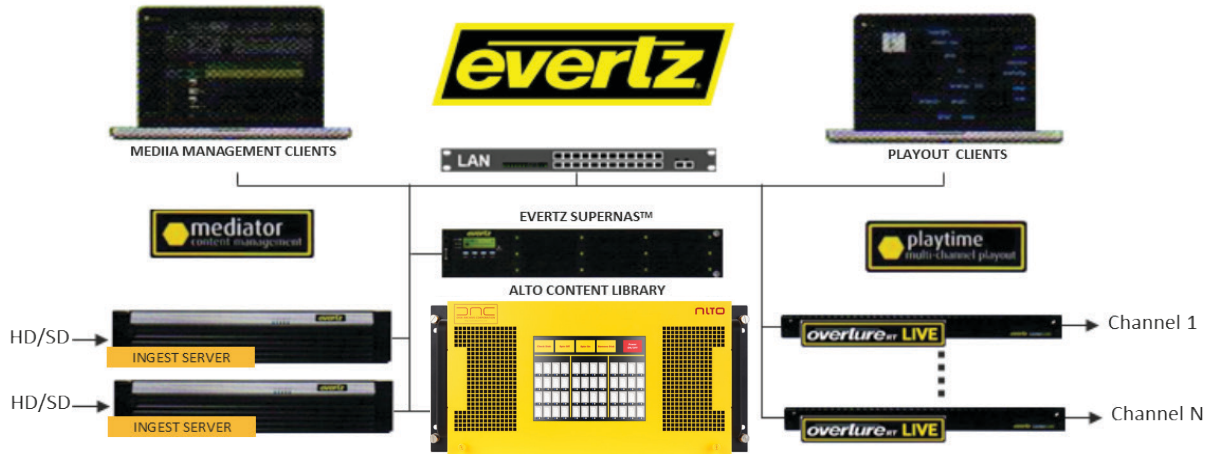
- ✓ **Simple Workflows**
Highly Integrated, streamlined and automated end-to-end workflows for on-air linear and non-linear delivery.
- ✓ **Fast Library Digitisation**
Migrate video libraries to the digital domain with maximum throughput.
- ✓ **Efficient Content Distribution**
Desktop search and browse, then prioritise and deliver large volumes of content more efficiently.
- ✓ **Rapid Launch of New Channels**
Launch complex multi-language channels in hours, with powerful channel templates for secondary events.

"The ALTO Archive completes the transition to a fully tapeless workflow" says Spencer Rodd, Technical Director of Evertz. "As part of a Mediator workflow ALTO offers both performance and business benefits, with low cost of ownership."



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Media Management

Evertz Mediator software provides client interfaces for ingest and media asset management. Ingest servers support real-time ingest of SD/HD SDI feeds to standard codecs (such as XDCam, IMX, AVCIntra, and JPEG2000), using Internally developed I/O for increased performance, and with low latency confidence playback. H.264 proxy copies are created automatically and metadata generated.

Content is stored on the Evertz SuperNAST™ for on-line access, and archived to the DAC ALTO Content Library. Open-standards interfacing to central storage allows for easy expansion and scalability.

Automated Playout

Evertz Playtime software provides client interfaces for linear playout of channels from Evertz Overture LIVE servers. Each server contains an integrated playout solution to reduce system complexity and time to market. Including In addition to video/ audio playback, each server includes a full video/ audio mixer, advanced VANC processing, full audio processing, and supports up to 6 HD/SD live inputs.

Advanced graphics with virtually unlimited graphics layers enables high quality channel branding, Using a template-based graphics approach dynamic text, 2D and 3D DVEs can be applied for promos, squeeze back and reveals.

ABOUT DISK ARCHIVE CORPORATION

Disk Archive Corporation specializes in developing high availability, high security archive solutions for demanding media and data files. With over 300 system installations worldwide, the ALTO product range is proven to provide the secure and reliable archive storage that meets the high performance and low carbon footprint that modern media-using organisations of all sizes demand, with the lowest lifetime cost of ownership of any archiving technology or service provision on the market.

ABOUT EVERTZ

Evertz is dedicated to providing leading edge products and responding to customer needs and market trends. The Pharos division specializes in Content Management and Delivery systems which are in use by leading media companies.

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